	Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
	L1	1	("6553352").PN.	USPAT	OR	OFF	2005/10/07 18:24
	L2	17	(("5063506") or ("5117354") or ("5249120") or ("5377095") or ("5712985") or ("5873069") or ("5878400") or ("5918209") or ("5987425") or ("6009407") or ("6032123") or ("6078893") or ("6094641") or ("6125355")).PN.	USPAT	OR	OFF	2005/10/07 18:32
	L3	5	(("6205431") or ("5459656") or ("5299115") or ("5799286") or ("5732401")).PN.	USPAT	OR	OFF	2005/10/07 18:34
	L4	2	(("6025686") or ("6173345")).PN.	USPAT	OR	OFF	2005/10/07 18:37
	L5	8	(("6456986") or ("6397193") or ("6341268") or ("6134534") or ("6052686") or ("5933813") or ("5790643") or ("5765143")).PN.	USPAT	OR	OFF	2005/10/07 18:39
	L6	3	(("6725208") or ("6341269") or ("5377095")).PN.	USPAT	OR	OFF	2005/10/07 18:39
	L7	3	(("6684193") or ("6553352") or ("6044357")).PN.	USPAT	OR	OFF	2005/10/07 18:41
	L8	4	(("6567824") or ("6321207") or ("6202070") or ("5694551")).PN.	USPAT	OR	OFF	2005/10/07 18:47
·	19	11484	(optimiz\$6 or optimis\$6) NEAR5 (cost or costs or price or prices)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/07 18:54
	L10	1050	9 AND (template\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/07 18:48
	L11	534	10 and (correlat\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/07 18:49
kuic.	L12	128	11 and (template\$2 SAME (category or categories or kind or kinds or type or types) SAME (product\$2 or item\$2 or article\$2))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/07 18:50

Search History 10/7/05 6:55:51 PM Page 1 C:\Documents and Settings\SDiaz\My Documents\EAST\Workspaces\09849168.wsp

	L13	0	("2002/0165834").URPN.	USPAT	OR	OFF	2005/10/07 18:53
	L14	0	("2002/0165760").URPN.	USPAT	OR	OFF	2005/10/07 18:54
	L15	526	((optimiz\$6 or optimis\$6) NEAR5 (cost or costs or price or prices)). CLM.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/10/07 18:54
interfe Sear	L16 NON 9	210)15 AND (template\$1).CLM.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT;	OR	OFF	2005/10/07 18:54
				IBM_TDB			

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Easier said than done. To maximize profits and customer flow-through, retailers need price and promotion working together to deliver the company objective. However, most retailers are caught up in the day-to-day logistics of putting product on shelves... And don't have time for the complex job of optimizing prices in a challenging environment, with conflicting objectives, strategies and constraints.

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- Our high-level, proprietary science *optimizes price and promotion* as a single system, applying sophisticated econometric techniques and advanced technology to deliver precise recommendations.
- Our world-beating team of category managers and optimization experts work in partnership with you to implement our solution rapidly and achieve a guaranteed step-change in results.

The result goes directly to your bottom line.

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